Addressing Media

Violence in the media is pervasive. While our young people are surfing the Internet, gaming, or downloading music, they are being barraged by disturbing images. Many impressionable young people are unwittingly carrying these images into their schools and communities, perhaps putting themselves and others at risk.

The good news is that we can help students become more informed, and more critical, of the electronic world in which they live.

Research shows that the single most effective action we can take to protect young people from the effects of media violence is to teach them to think critically about what they are seeing and hearing.

Developed by teachers for teachers, *Addressing Violence in the Media* is a CD that contains media literacy resources designed to be integrated throughout the Ontario school curriculum. The CD includes integrated lessons for Grades JK-8, and specific lessons for the following high school courses: Canadian Politics and Citizenship (CPC3O), Leadership and Peer Support (GPP3O) and Media Studies (EMS3O). Cross-curricular connections to other courses in Grades 9-12 are clearly identified.

A COALITION INITIATED BY OPSBA THAT INCLUDES ETFO, OECTA,OSSTF, OTF AND OTHERS, HAS DEVELOPED A NEW RESOURCE DESIGNED TO EDUCATE STUDENTS ABOUT THE EFFECTS OF VIOLENT VIDEOS, MUSIC, AND TELEVISION PROGRAMS.

The CD will be launched at a special event in Toronto on May 12. As well, one CD is being sent to every publicly funded school in Ontario.

The resource will be available for free download following the *Confronting Violence in the Media Entertainment Industry* conference. Go to www.crvawc.ca.

Confronting Violence in the Media and Entertainment Industry

MONDAY, MAY 12, 2008 Doubletree International Plaza Hotel Toronto Airport 655 Dixon Road, Toronto

8:45 a.m. – 4:30 p.m.

Presentations and in-service of Addressing Violence in the Media resources

GUEST SPEAKERS:

Lt. Col. Dave Grossman, author, Stop Teaching Our Kids to Kill

Dr. Jim Stieben, York University

Community Forum on Violence in the Media

MONDAY, MAY 12, 2008 OISE/UT Auditorium - University of Toronto 252 Bloor Street West, Toronto 7:00 p.m. – 9:00 p.m.

Free community forum for teachers, school board staff, trustees, parents, and community groups.

GUEST SPEAKER:

Lt. Col. Dave Grossman, author, Stop Teaching Our Kids to Kill

For information and registration, visit www.otffeo.on.ca and click on PD Web Centre, *Addressing Media Violence*.

Each event requires separate registration.